

KOREAN NATURAL

KOREAN LOVELY

KOREAN IDOL\_1

KOREAN IDOL\_2

**MEN'S MAKEUP**

## **5** MEN'S MAKEUP



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Men's makeup is different from women's makeup, so it's important to learn professional makeup techniques.

### [Basic Base Makeup]

- 1. Idol Base Skin Expression**  
(Correct your skin tone with a natural base and achieve a smooth, even matte finish.)
- 2. Dark Circle and Blemish Covering Technique**  
(Learn natural cover-up techniques.)
- 3. Clean and Clear Skin Look**  
(Achieve a fresh, matte complexion by applying a thin layer.)

### [Eyebrow Expression]

- ✓ Match the color and shape to the face for a natural look.
- ✓ Naturally cover semi-permanent tattooed eyebrows.
- ✓ Learn eyebrow shapes that suit different face shapes

### [Eye Natural Makeup]

1. Use natural base colors to create a clean and deep eye look

## 5 MEN'S MAKEUP

### [Contouring and Blusher (Contour, Blush, Highlighting)]

- Enhance facial contours, including eyes, nose, and chin.
- Apply precise shading techniques based on face shape.
- Create an overall sophisticated appearance on the nose, face, and forehead lines

### Lip Makeup

1. Apply a gradient technique that adds a natural and subtle vitality, suitable for men

### [Blemish Covering]

- Learn how to naturally cover acne and blemishes.
- Finish with a clean skin look.